



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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Vol. 14, No. 48

November 28, 1959

NOT THESE DATES ON YOUR

CALENDAR



Tues., Dec. 1 — Special Report: Sir Leslie Munro, UN special representative on the question of Hungary, will discuss *What Shall We Do In A Divided World*. Cocktails 6:15 p.m. Dinner 7:00 p.m.

Thurs., Dec. 3 — Booknight: *Advise and Consent*, by Allen Drury. Cocktails 6:15 p.m., Dinner 7:00 p.m. Panel includes Mr. Drury, U.S. Senator Thomas J. Dodd, two Washington correspondents and two literary critics.

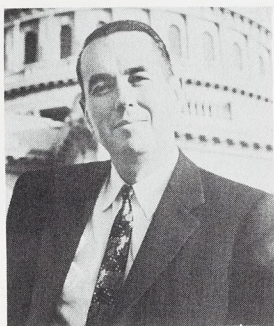
Tues., Dec. 8 — Opening of photo exhibit by Phillippe Hallsman — *The World's Most Beautiful Women*. Cocktails 6:00 p.m. Dinner 7:00 p.m.

Wed., Dec. 9 — First French Language Dinner. Reception 6:15 p.m. Dinner 7:30 p.m. Prix fixe \$3.00 vin compris.

BOOK NIGHT SCHEDULED

U.S. Senator Thomas J. Dodd, of Connecticut, will join two Washington correspondents and two literary critics in a Book Night discussion of Allen Drury's best-selling novel *Advise and Consent*, at the OPC on Thurs. Dec. 3.

In addition to Senator Dodd and Mr. Drury, the panel will include William Shannon, Washington correspondent for the *New York Post*; William McGaffin, Washington correspondent for *Chicago Daily News*; John K.M. McCaffery, NBC news analyst and literary critic; and Merle Miller,



Drury

author and lecturer. John Barkham will serve as moderator for the discussion of this widely acclaimed book about the U.S. Senate.

Reservations are limited to members and two guests. Those planning to attend are reminded that the correct date is Thurs. Dec. 3, rather than the later date erroneously listed in the Calendar of last week's OPC Bulletin.

NEWS MEDIA COVERAGE ON IKE'S TOUR

More than 80 newsmen will accompany the President on his European-Asian tour, the Overseas Press Bulletin is informed by its Washington correspondent, Jessie Stearns.

The following are scheduled to go:

Abel, Elie — *Detroit News*
Arrowsmith, Marvin — *AP*
Baker, Rissell — *N.Y. Times*
Barger, Floyd — *N.Y. Daily News*
Blyth, Jeffrey — *London Daily Mail*



Berlin's Lord Mayor Will Brandt, right, and NBC vice president William R. McAndrew met for discussion of present Berlin and East-West problems.

McAndrews accompanied by his wife is on a swing of NBC News European offices.

A buffet dinner reception was given by OPC Berlin correspondent, Gary Stindt, and his wife for the McAndrews. Attending were Maj. Gen. and Mrs. Hamlett, the US Commandant in Berlin, Mr. and Mrs. Allen E. Lightner, Chief of the US Mission, Berlin, and ranking State Department representative, Charles Blackman, Chief, Public Affairs Office, Al Hemsing, Public Information Officer, USIS; Maj. and Mrs. McGill, Army PIO; Col. and Mrs. Pickering, Tempelhof Air Base Commander; Col. Weyand, CO of the 6th Battle Group in Berlin, Mr. and Mrs. Carl Hariman, AP Chief of Bureau, Reinhold Ensz, AP, Joe Fleming, UPI Bureau Chief, Mr. and Mrs. John Rich, NBC News, Berlin, Mr. and Mrs. Mark White, Program Director of AFN, Berlin, Ed de Fontaine, News Chief for AFN, Germany, who came from Frankfurt, Jim Anderson, AAN correspondent, Berlin, Ralph Menzel, Editor-in-Chief of Radio Free Berlin, and Paul Moor, Time and Life.

Borelli, Sergio — *Il Giorno*
Broom, William — *Ridder Publications*
Burdette, Winston — *CBS*
Champion, Ralph — *London Daily Mirror*
Chatelain, Nicolas — *Le Figaro*
Childs, Marquis — *St. Louis Post-Disp.*
Considine, Robert — *Hearst Newspapers*
Desegonzac, A. — *France-Soir*
Donovan, Robert — *N.Y. Herald Tribune*
Dunlavy, Ronald — *Voice of America*
Early, Robert — *USIA*
Edwards, John — *ABC*
Folliard, Edward — *Washington Post*
Graziani, Gilbert — *Paris Match*
Griffin, Gerald — *Baltimore Sun*
Grosvenor, Gilbert — *Nat. Geo. Mag.*
Hartmann, Robert — *L.A. Times*
Heffernan, John — *Reuters*
Hensley, Stewart — *UPI*
Hobby, W.P., Jr. — *Houston Post*
Jenks, George — *Toledo Blade*
Kennedy, Edward — *Monterey Pen. Herald*
Kent, Carleton — *Chi. Sun-Times*
Kostolany, Andre — *Paris-Presse*
Lagrange, Jean — *Agence France Presse*
Lisagor, Peter — *Chi. Daily News*
McColl, Rene — *London Daily Express*

(Continued on page 3)

OPC WIRES HAGERTY

The following is a telegram sent by the Bulletin to Presidential Press Secretary James Hagerty. Mr. Hagerty has just returned from a preview swing of the Presidents tour. As of publication time, we have had no reply.

"Would be most grateful if you could supply us with and/or all plans for press coverage President Eisenhower's forthcoming European-Asian swing. As publication representing 2352 newspaper executives, correspondents, photographers, news commentators, TV cameramen and other communication media personnel, we feel immediate publication of this information in our Overseas Press Club Bulletin will immeasurably aid in the planning and dissemination of news and coverage of President's visit abroad. Appreciate your consideration and help.

Managing Editor"

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OVERSEAS TICKER

HAVANA

UPI reports that the American press is under both public and private attack. Castro mentioned the Miami News particularly during his television talk last week. During the broadcast, American news agencies received threatening and abusive telephone calls.

BERLIN

No flags were raised by the East German communists on November 7th in West Berlin rail installations, but many out-of-town newsmen, including a number of American correspondents, visited Berlin anyhow.

Among them were *Ernie Leiser*, *Gerry Schwartzkopff*, and *Ernst Lechner*, of CBS News, *Sydney Gruson* of *N.Y. Times*, *Gaston Coblentz*, *N.Y. Herald Tribune*, *Wadlo Drake* of *Los Angeles Times*, *Peter Webb* of *Newsweek*, *John Mecklin* of *Time*, and a number of British and French correspondents.

The East German communists had announced earlier that "they did not plan to raise their new flag in order not to give West Berlin's Mayor Willy Brandt the chance to provoke an incident." This was their way of saving face after weeks

of threats in connection with the new East German flag.

Gary Stindt

MOSCOW

For the first time in many years, an ordinary little Red schoolhouse in Moscow has two American children as pupils. Seth, 13, and Misty, 10, Mydans, *children of Life photographer Carl Mydans* and writer Shelley Mydans, are regularly attending a Russian school. The daughter of George Kennan when he was ambassador in Moscow also learned her three R's in a Russian classroom.

Abe Goldberg, AP, is back in harness in Moscow after eating his way through London, Paris and New York on a month's vacation.

The usual stream of itinerant journalists to the Soviet capital included Eve Edstrom, *Washington Post*, who wangled the first interview with presidiumer Katrina Furtseva after resident correspondents had tried in vain . . . Eldon Griffiths, *Newsweek's* international editor, spent a week in Moscow investigating the possibility of establishing a *Newsweek* bureau . . . Writer *Charlie Thayer*, in the Soviet version of a pith helmet, has been tramping through the wilds of darkest Russia — to shoot a bear. Thayer was invited by Khrushchev to hunt in the Soviet Union, a rare privilege for a foreigner, when the former Moscow diplomat was touring the country with *Averall Harriman* last spring. The writer whose latest book, *Diplomat*, is now in the bookstores, will chronicle his rug-catching experiences for *Sports Illustrated*.

For a couple of years Soviet premier Khrushchev has been keeping to himself behind the hors d'oeuvres tables at most Moscow receptions beyond the reach of anxious correspondents. Finally, at a Kremlin reception for the Nov. 7 revolution anniversary, the premier mingled with foreigners and was cornered by *Henry Shapiro*, UPI, for his first full reception interview in some time.

PANAMA

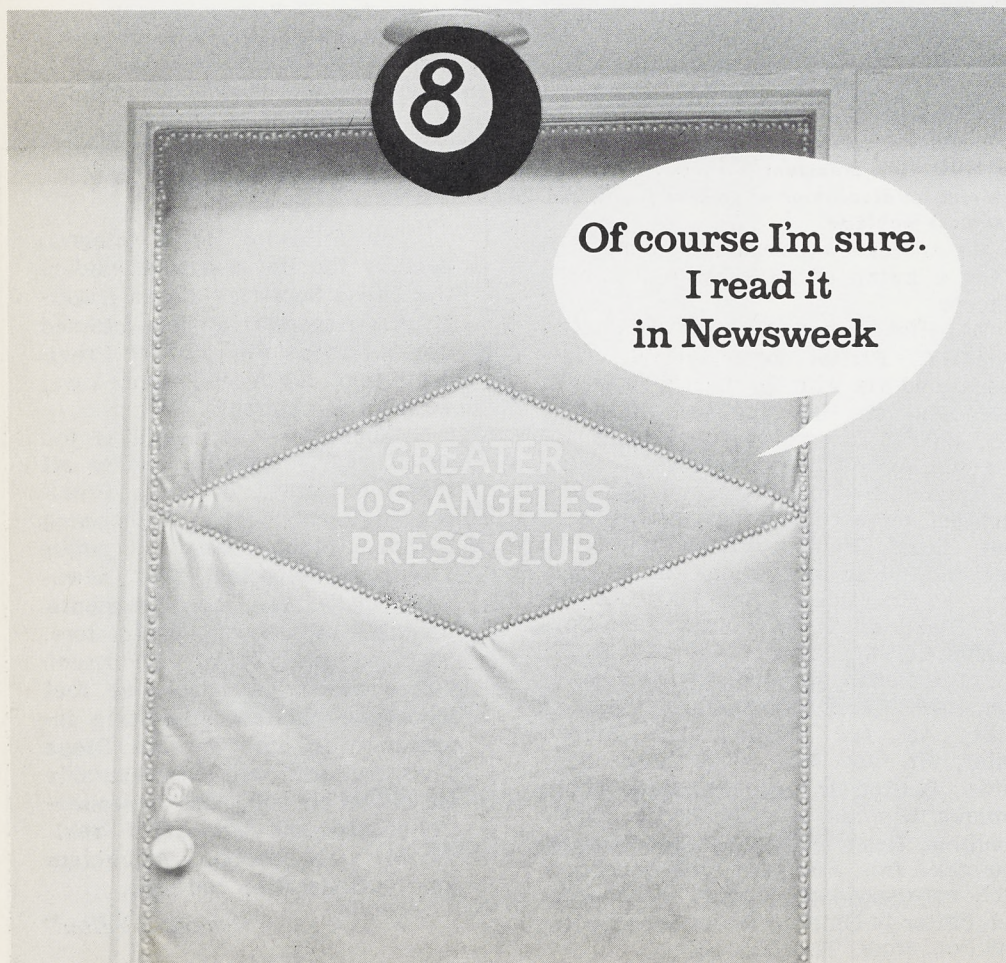
Richard Masseck, AP, returning to Caracas from a month of home leave, stopped off here "to wrap up" the story of Panama's riotous celebration of her Independence Anniversary.

Bruce Henderson, *Times*, also returned to his home base here after the show was over. He had been detained on an assignment in Haiti. *Crede Calhoun*

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Issue Editor: Allyn Baum,

Managing Editor: Margaret Eklund



COVERAGE PLANS (Continued from page 1)



Alors! Le plume de mes oncles. Qui est là? Les barmen célébré. Voici les deux plus grande hommes de l'OPC. A-gauche, M. Michael Francois Gaston Pierre Sullivan; a droit M. William Emile Antoine Jean Hughes. La France - Les - aura. Erin go bragh.

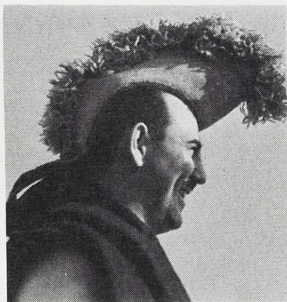
It was Vive Bordeaux, Vive La France at OPC November 17th as a full house gathered to enjoy a Bordeaux Regional Dinner evening. Led by Gregory Thomas, president of the New York group the Commanderie de Bordeaux an organization of gastronomic experts, 6 velvet robed colleagues opened the dinner with a formal procession into the Club dining room. The highlight of the evening came with the installation of the club's chef, Bordeaux born George Ovide, into the Commanderie. The menu was bordeaux all the way . . . wines supplied by Bordeaux Wine Information bureau.

FORMAN EXHIBITS TIBET PICS

With the India-China frontier dispute in the headlines, OPC's photo exhibit schedule is on top of the news with a stairway gallery display of photos taken in Tibet by Harrison Forman during his three expeditions there.

Forman, for 20 years in the Orient as an explorer and leading correspondent for NBC, *N.Y. Times* and *London Times*, is now as well known for his pictures as for his lectures and dispatches.

One of the first Americans to reach the remote North East area of Tibet, in 1932, Forman has since travelled the whole area. A Life Member of the Explorers Club, he has contributed to geographical as well as political knowledge with his book *Through Forbidden Tibet*.



Forman in Tibet

Mohr, Charles - *Time Magazine*
Morgan, Edward - *ABC*
Newhouse, S.L. Jr. - *Newhouse Publ.*
Otten, Alan - *Wall Street Journal*
Palmer, Bruce - *Sta. KWTW, Okla. City*
Pierpoint, Robert - *CBS*
Priestland, Gerald - *BBC*
Richards, Robert - *Copley Press*
Roberts, Charles - *Newsweek*
Robertson, Richards - *The Review Corp.*
Ryder, Vincent - *London Daily Telegraph*
Scali, John - *AP*
Scherer, Ray - *NBS*
Shackford, R.H. - *Scripps-Howard*
Sheehan, William - *Radio Press, Inc.*
Shepard, Elaine - *Women's News Serv.*
Silverman, Alvin - *Cleveland Plain Dealer*
Smith, Merriman - *UPI*
Snyder, James - *Westinghouse Broadcast Co.*
Stringer, William - *Christian Science Monitor*
Sutherland, Jack - *U.S. News & World Rep.*
Tornabene, Russ - *NBC*
Trohan, Walter - *Chicago Tribune*
Wilson, Donald - *Life*
Wilson, Richard - *Cowles Publ.*

PHOTOGRAPHERS

Atherton, James - *UPI Photos*
Alvey, Murray - *Telenews*
Craven, Thomas, Sr. - *Fox Movietone*
Donghi, Frank - *CBS*
Hoertel, Bruce - *CBS*
Hofen, John - *NBC*
Johnson, Maurice - *UPI Photos*
Melamed, Georges - *Agence France Presse*
Melcher, Russell - *Dalmas Agency*
McConville, William - *BCINA*
Miller, Wayne - *Magnum Photos*
O'Halloran, Th. - *U.S. News & World Report*
O'Reilly, Lawrence - *U.S. Information Ag.*
Schutz, Robert - *AP*
Schutzer, Paul - *Life*
Slade, Paul - *Paris Match*
Smith, Shelby - *U.S. Information Agency*
Von Nolde, Hans - *AP*
Wiegman, David - *NBC*
Wolff, Werner - *Black Star*
Zeisse, Rzymond - *Fox Movietone*
Gancie, Joseph - *Am. Cable & Radio*
Linkins, Carroll - *Western Union*
Ryan, Cleveland - *Lighting Technician*

NBC has announced a series of 11 News programs covering President Eisenhower's forthcoming trip abroad will race time between Europe and New York in hopes of showing some events in the U.S. an hour earlier than they take place abroad.

NBC will make use of the Eurovision TV network and the news trans-Atlantic wire film system to beat the six hour time difference between Western Europe and New York.

Basically, the system will work as follows. News will be transmitted from or via Rome and Paris to London over the Eurovision network to London. There coverage will be recorded on Kinescope, then edited into one minute lengths for transmission under the Atlantic by the wire Film System. This system allows film pictures to be sent frame by frame on underseas telephone cables. The pic-

tures from London will be received in Montreal, reassembled into film and fed to the NBC-TV network. The entire process from the moment of event in Europe to stateside telecast should take about three hours. Thus a view of the President in France recorded on camera at 2145 Paris time may conceivably be seen by American viewers at 1845 New York Time that same evening. Three hours ahead of time difference.

For more extensive coverage, Eurovision lines will be used to transmit live pictures directly to London for recording on Video Tape. A special NBC news studio is now being set up in London to convert European standard live transmissions pictures to American definition standards. The tape then will be edited and jetted to New York. It will be televised directly from the Airport via a mobile unit which will be stationed at Idlewild.

At points beyond the reach of Eurovision, film will be jetted to New York direct or London for wire film transmission. Where jet flights are not available, special charters planes will be used to feed coverage to points along jet route.

Supervising the coverage will be Chet Hagan, Reuven Frank and Elmer Lower under supervision of Julian Goodman, Director of NBC News and Public Affairs.

As for CBS, they are, of the moment, planning four special shows in addition to their regular radio news and telecasts.

By means of the leap frog technique, CBS will have correspondents, cameramen and technicians at each scene of the Presidential visit 3 or 4 days before his arrival. In addition, A DC4 has been chartered to carry video tape, live camera technicians and their supervisors.

Present plans call for Walter Cronkite to anchor Rome and Paris, with Winston Burdette, David Schoenbrun and Bob Pierpont hauling away at the chain.

In New Delhi, the CBS crew will include Alec Kendrick, Bob Pierpont, Daniel Schorr, Winston Burdette and Arthur Bonner.

Paris will have in addition to Cronkite: David Schoenbrun, Lew Cioffi, Eric Sevaride, Daniel Schorr, Ernie Leiser, Bob Pierpont, Winston Burdette, Alex Kendrick and Howard Smith.

The four special shows are slated for Mon., Dec. 7, 7:30 to 8 p.m.; Sat., Dec. 12, 7:30 to 11 p.m.; Sun., Dec. 20, 10:30 to 11 p.m.; and Wed., Dec. 23, 7:30 to 8:30 p.m.

(For Eisenhower Itinerary see page 7)

ABOUT-TURN COLONISTS GIVE OLD WORLD NEWS A NEW WORLD FLAVOR

by Edwin S. Rosenthal

In the past decade, a band of American newsmen has established a thriving colony in a nerve center of the British Commonwealth — Fleet Street. They work on the site where an earlier diarist of events, Samuel Pepys, was born 326 years ago.

The site is now filled by an imposing white-stone building. It is the world headquarters of Reuters News Agency, an independent, non-profit newsgathering organization owned by the newspapers of Britain, Australia and New Zealand.

The new American "colonials" work with fellow new-worlders from Canada on Reuters North American Desk. The Nordesk is one of a dozen "regional" desks sending news around the clock.

Nordesk's particular function is to get the news to big and small newspapers, radio and television networks in the United States and Canada. Some 80 North American newspapers, including such giants as the *N.Y. Daily News*, *N.Y. Times* and the *Chicago Tribune*, subscribe to this service.

In an earlier period, the North American service was handled by British editors with some knowledge of the Western hemisphere.

Under Reuters' then Editor, Walton A. ("Tony") Cole, who was appointed General Manager July 1, 1959, the North American service was completely overhauled in 1950. Every member of its staff is now a native-born American or Canadian with previous news experience in North America.

Not Subsidized

By choice, this group of expatriates have foresworn the dollar benefits of their homeland. There are as many reasons for this as there are members of the North American service.

One of the chief functions of the American "Reuterian" is to de-Anglicize the river of words from world centers. The mother-tongue, as spelled by its founders, has many sharp contrasts with the Transatlantic version. There are also some major differences in style and organization of a news story.

But above all, the Nordesk must watch for stories of special American interest and give them the full treatment. Reuters correspondents in the far-flung bureaus are alert to these stories. Their cables go straight to the Nordesk for fast processing. Arrangements are also made for providing stories specially requested by a client newspaper.

There is a lurking and quite unfounded suspicion among some Americans that the Reuters operation is partly aided by Government funds, i.e., it is a subsidized agency. The Americans in Reuters are

no latter-day Benedict Arnolds spreading British propaganda. They weigh world news on the basis of merit only, regardless of its impact on any one country.

Between the two World Wars Britain's provincial newspapers took over a commanding share of Reuters ownership. In 1941, the big national newspapers joined equally in the enterprise. Australian and New Zealand newspapers came into the ownership later. Thus Reuters is a sort of Commonwealth Associated Press.

Reuters has scored many memorable beats in its long history. In the early days of news agency competition, this often was an advantage of days — now with the development of mass communications, it's a matter of minutes, at most hours.

Scoops

When Russia's Lunik II hit the moon in September, Reuters was 20 minutes ahead in bursting this extra-terrestrial bombshell upon the world. Correspondent Vincent Buist got the scoop in Moscow by hawk-eyeing a Soviet scientist who looked up from a complicated astronomical instrument and said: "It is there — it has hit the moon!"

Earlier in Reuters' history, the big beat came with Lincoln's assassination. A resourceful Reuters man in New York hired a tug and chased the mail boat out to sea. He tossed the assassination story aboard in a cannister. Europe learned of the President's death two days earlier than would otherwise have been possible.

The American Reuterian is trained to deal swiftly with every piece of urgent news received either from the central news desk or directly from the point of origin. Within seconds, the story is on its way to New York by radio teleprinter beam at 66 words a minute.

From New York, the news moves on land lines through the Eastern and Midwestern sections of the United States and to Canada where Canadian Press disseminates it through the nation. West of Chicago, subscribers receive their news by arrangement with the *Chicago Tribune* Press service.

Working Relationships

Reuters personnel on the fourth floor Fleet Street editorial offices represent a cross-section of the Commonwealth and the world. The "regional" desks which feed news to Europe, Africa, and the Middle and Far East, are staffed partly with the nationals of the recipient country — as with Nordesk.

Most senior editors are British. A notable exception is Canadian H. Stuart Underhill, former chief of the North American

Service, who last July became an assistant general manager.

The North Americans as a unit have an excellent working relationship with "the man at the throttle" — the British operators who punch the stories for the radio printers. As every agency man knows, this relationship is an important part of the business.

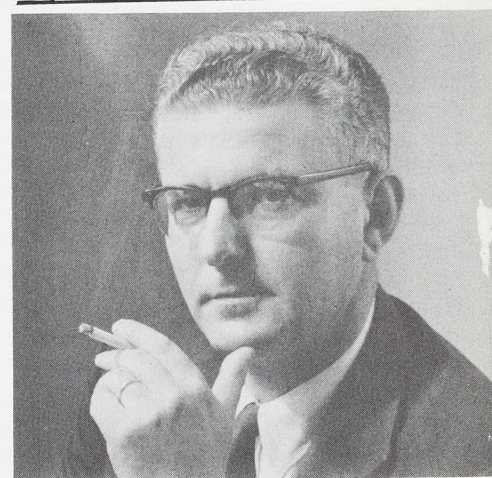
It may upset a Briton's digestion to spell such words as "labour" and "kerb" in the Americanized manner. But the Nordesk operators do it with good grace. In fact, the operators become so accustomed to American spelling they have trouble when they are shifted to the English side of the room.

The Transatlantic colony at Reuters has also learned to drink tea and room temperature beer with their British colleagues on the other side of the editorial room. Many engage good-naturedly in the old newspapermen's argument about shorthand. Every British reporter and editor is required to know it. Britain's National Union of Journalists (NUJ) insists its members know shorthand (the NUJ closes one eye at its American non-shorthand members).

Decision

The problem for the North American journalist on the Nordesk is whether to return home with his wealth of experience after two or three years in London — or to make a career with Reuters.

(Continued on page 5)



Rosenthal

New Yorker Edwin Stanley Rosenthal joined the Scripps-Howard newspaper chain in the U.S. in 1936 after attending Yale, Arizona and Wisconsin Universities. After wartime stint with the U.S. Army Signal Corps and Stars and Stripes, he signed up with United Press, stayed till 1951 overseas and at home, then freelanced briefly in Paris before joining Reuters in London in 1952. He wed an English miss during the war and has a son, Jack, aged 12.

W
N
J
Lock
pence
Charles
Mike
Samuel
Barry
Hugh
Sanford
Roger
Luther
Eugene
Burris
Leona
FC
Clare
Merrill
Club
A. Wil
Charles
Club
Josep
Ben W
Daniel
Ben G
War C
Oliver
Matth
Fred
Willia
Dick
Lee K
John
John
Willia
Frank
Kenne
Club
Henry

100

5

100

50

WORLD PRESS CENTER DRIVE: As of November 23, 1959

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Spencer C. Valmy	300
Charles Hurd	300
Mike Wallace	300
Samuel Sharkey	250
Barry J. Holloway	250
Hugh Swofford	250
Sanford Stanton	250
Roger Straus, Jr.	250
Luther Strole	200
Eugene Jones	200
Burris Jenkins, Jr.	200
Leonard J. Mordell	180

Abner Layne	153
Robert W. Robb	150
Gary Maceoin	150
Joshua Goldberg	150
Grace Naismith	120
Lawrence Stessin	100
Bert Covit	100
Alden Hatch	100
C.W. Vanderleck	100
Club Member	100
Sermi Oz	100
Joseph Quigley	100
John P. Leacacos	100
Stedman Shumway Hanks	100

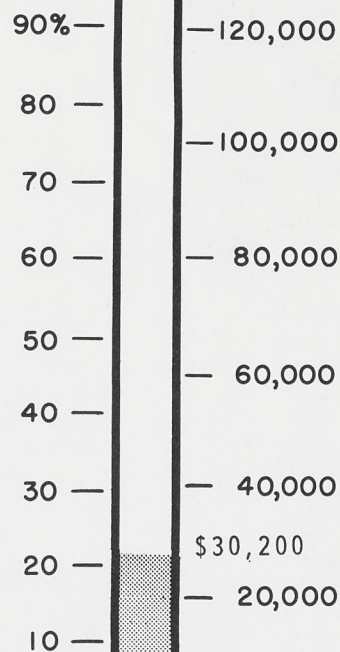
FORMER CONTRIBUTORS

Clare Boothe Luce	\$3,000
Merrill Mueller	1,000
Club Member	750
A. Wilfred May	600
Charles T. Kline	500
Club Member	500
Joseph D. Ryle	500
Ben Wright	500
Daniel Van Acker	500
Ben Grauer	500
War Correspondents	300
Oliver Gramling	300
Matthew Huttner	300
Fred Kerner	300
William L. Laurence	300
Dick Anderson	250
Lee K. Jaffe	250
John Wilhelm	250
John Barkham	250
William P. Gray	250
Frank Wachsmith	250
Kenneth Giniger	250
Club Member	250
Henry Gellerman	250

Harold Burson	250
Club Member	250
A.F. Monroe	250
Roy Blumenthal	250
Harry Bruno	250
Harry Jiler	250
James Crayhon	250
Clarence Hall	250
Vernon Pope	250
Max Ascoli	250
Eric & Bette Friedheim	250
Norman Cousins	240
Club Member	200
Ralph Major	200
James Sheldon	200
Joseph Peters	200
L. Daniel Blank	200
N.F. Allman	180
George A. McDonald	180
Madeline Ross	175
Dorothy Omansky	175
Will Yolen	152
Don Feitel	150

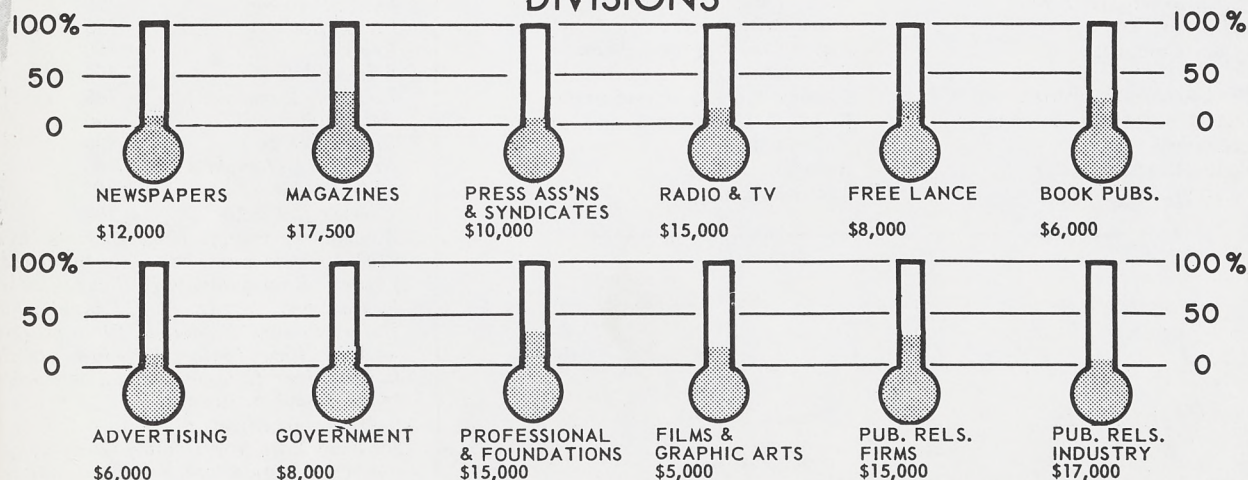
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\$135,000



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W. Frank Thompson, *vice-chairman*
Thomas Daley
Robert L. Dunne
Ted Schoening

(continued from front page)

William Safire	150
Club Member	150
John Luter	150
George V. Enell	150
Franz Weissblatt	150
George C. Tenney	150
Lothar Wolff	150
T.H. Wolf	150
Club Member	150
Arturo Gonzales	150
Matthew A.R. Bassity	150
Club Member	150
Louis Weintraub	150
Gilbert Jonas	150
Jesse G. Bell	150
Art Foley	150
Herbert Schachian	150
Anita Diamant Berke	150
Sidney Latham	150
Henry Moscow	150
Albert Cellario	150
Arthur Steiner	120
Club Member	120
Poppy Cannon	105
Sigrid Schultz	100
Club Member	100
Mary Hornaday	100
Bruno Shaw	100
Club Member	100
Club Member	100
Dan Regan	100
Columbia Rossi	100
Curt Gunther	100
Helen Zotos	100
Lillian Genn	100
Adele Nathan	100
Florence D. Laurence	100
Joseph J. Wurzel	100
Club Member	100
Club Member	100
John P. Harris	100
Alexander Rose	100
Victor Weybright	100
Frank J. Kane	100
Mary E. Buchanan	100
Louise C. Mann	100
Lucy Goldsmith	100
Eugene English	100
Robert Queen	100
Rhoda Pritzker	100
Wilson Hall	100
Lee Hall	100
William Attwood	100
W. Frank Thompson	100
Benn Hall	100
Arthur A. Milton	100
Kathleen McLaughlin	100
Oldest Member	100
Charles J. Caudle	100

Pledges of unannounced amounts from \$100 up were made by: L.G. Blochman, Clyde E. Brown, Nathan R. Caine, Charles E. Campbell, Jr., James J. Cassidy, Roy Duffus, Pauline Frederick, Dickson Hartwell, William Taylor McKeown, Harold L. Oram, Inez C. Robb, Richard de Rochemont, Joseph S. Rosapepe.

In Memoriam Gifts

For Jean Jaffe from Dorothy Omansky
For Meyer Berger from Madeline Ross

FAR EAST CONFERENCE OF AP BUREAU CHIEFS HELD

Hong Kong—Since the end of World War II, there has been a revolution in the news demands of Far Eastern nations, Frank J. Starzel, general Manager of The Associated Press, told a conference of AP Far Eastern bureau chiefs.

"Both new nations and old have demanded that the news of the world be brought to them speedily and in huge quantity—not just the bare-bones news, but features, photos and news in all its forms," Starzel said.

"To do its share, AP has had to overhaul constantly its own staff and communications—a process that undoubtedly will continue for many years to come.

"Increasingly, we are finding that except for regional emphasis, there is little difference between any one part of the world and any other part. An editor in Rangoon, Saigon, Hong Kong or Tokyo thinks first as an editor, and only after that as the resident of a region. He knows what he wants, and it is AP's job to get it to him—accurately, adequately and fast. That is the one standard that fits all editors, anywhere."

He told the newsmen that the Far East is one of the largest and one of the most difficult territories to serve with news and pictures, adding:

"Although a growing feeling of mutual interest is pulling these nations together in many ways, all too often they are pulled in a contrary direction by old interests and old lines of communications.

"Even where the new nations of Asia have swept away the last remnant of colonial political rule, sentiment, habit, language differences, and old communications routes often tie them strongly to different nations."

NBC OPENS BUREAU IN ATHENS

William R. McAndrew, vice president NBC news, announced the opening of a new bureau in Athens. It will be staffed by the husband-and-wife team of cameraman Louis Hepp and correspondent Phyllis Hepp.



Members of the Committee for Public Relations-Industry with their secretary, Miss Kay Avery, are, left to right: Jesse Bell, Charles Speaks, W. Frank Thompson, James Crayhan, and Spencer Valmy. Other vice-chairmen are Tom Daley and Arch Hanckock.

Methods of surmounting this basic conflict in communications was a major topic of the AP regional conference, with emphasis on operations, communications, picture coverage, and the needs of the AP general service.

The area covered includes Japan, The Philippines, Korea, Okinawa, China, Hong Kong, Viet Nam, Cambodia, Laos, Thailand, Burma, Indonesia, Malaya, Singapore and the Pacific islands.

Starzel pointed out that a cable from Saigon to Singapore, 650 miles away, must go through Paris to reach its destination—a round trip of 13,000 miles.

Attending the meetings were Don E. Huth, Chief of AP's Southeast Asia Services with headquarters at Singapore; Chiefs of Bureau John Randolph, Tokyo; Jim Becker, Manila; Forrest Edwards, Hong Kong; AP's Asia Photo Editor Harold G. Guell, Tokyo; Shinobu Higashi, AP membership executive and business manager from Tokyo.

Starzel's tour ends with visits to Tokyo and Honolulu bureaus. He returns to New York early next month.

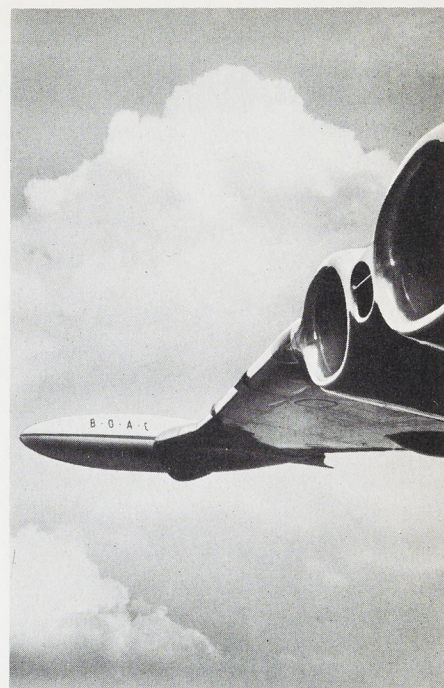
REUTER (Cont'd from page 4)

One recent departure from Reuters—a Canadian—wrote from his home in Vancouver that the split-level houses, garbage disposal units, etc. look a lot better from London.

Reuters' current roster of Americans includes George Montgomery, formerly of the *N.Y. World Telegram*, Tom Kennedy, formerly of the *Toledo Blade*, and two ex-I.N.S. staffers, Harvey McConnell and Lawrence C. Thaw.

Some of the "graduates" of the desk who have returned to native surroundings are Donovan Bess of the *San Francisco Chronicle*, Emerson Chapin of the *N.Y. Times*, Robert Jellison of the United States Information Service (USIS), Charles Frankel of the *Chicago Tribune*, and Sydney Feingold and Sherwood Dickerson of the *N.Y. Daily News*.

To Reuters' credit, all these men engaged in intensive soul-searching before deciding to return home.



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CLUB RESERVATIONS

Reservations for functions held under OPC auspices, whether on the Club premises or elsewhere, will be accepted on a first-come first-served basis only. And all seatings (excepting head tables) will be handled similarly.

Members may make reservations as soon as an event is announced in the OPC Bulletin Calendar, but no reservations will be accepted before that time. Unless otherwise limited in the Calendar announcement, members may bring more than one guest.

Cancellation of reservations must be made 24 hours in advance of the function for which reservations have been made. If this is not done, members will be charged for their and their guests' tickets, whether or not they attend.

Reservations for Club events are non-transferable. This means that for popular functions, such as Regional Dinners, for example, a member may not transfer his reservations to another member, or give them over to a friend. This rule will be firmly enforced, and members are asked please to abide by it.

Our limitlessly patient Tillie Redding, at the Club switchboard, is in charge of reservations. If she is not at the board when you phone, just tell whoever answers: "I want to make a reservation." But call only after you see the announcement in the Bulletin Calendar.

*Program Administration Committee
Bruno Shaw, Chairman*

TREASURER'S REPORT



OPC operations for the month of October, 1959 resulted in a loss of \$2964.19 in contrast to a net profit of \$196.32 for the same month in 1958.

Actually we made a net operating profit of \$111.85 for the month of October. However, expenses in the amount of \$3,076.04 were incurred for the Building Fund Drive. In the future—advances to the Building Fund will be shown as accounts receivable.

Cash assets totalled \$108,391.75. Of this amount, \$43,983.33 was in our checking account; \$62,833.42 in savings accounts and \$1575.00 on hand.

Member's equity stood at \$110,226.03 at the end of the month under review.

Net loss for 7 months ending October, 1959 amounted to \$137.56 as compared with a net loss of \$399.11 for the same period last year.

GUIDE TO BETTER GIVING

Suggested scale of contributions to the Fund for the World Press Center is one per cent of annual income.

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PRESIDENT'S ITINERARY

For the benefit of all correspondents and interested parties, the following is a tied together itinerary of the President's forthcoming European, Asian, and North African Swing.

Dec. 3. Midnight

President Eisenhower leaves for Rome.

Dec. 4 to Noon Dec. 6.

President Eisenhower in Rome. While there, he will have an audience with Pope John XIII.

Dec. 6.

The President flies to Ankara and will there spend the afternoon and evening visiting with Turkish officials.

Dec. 7.

President leaves Ankara for Karachi, Pakistan arriving late in the day.

Dec. 8 - 9.

Eisenhower in Karachi.

Dec. 9

The President flies to New Delhi, India by way of Kabul, Afghanistan. He will be in Kabul the morning of Dec. 9 and arrive in New Delhi late that day.

Dec. 9 - 14.

President in India. Meets with Premier Nehru several times and will sightsee vicinity of Indian Capitol.

Dec. 14.

President flies from New Delhi to Teheran where he will pay a 5½ hour visit, then on to Athens.

Dec. 15.

President in Athens, departing late in the day aboard the United States Cruiser Des Moines.

Dec. 17.

The President will meet with President Habib Bourguiba of Tunisia aboard the cruiser Des Moines off the coast of Tunis. The President will then proceed to Toulon, France where he will disembark arriving in Paris Dec. 19.

Dec. 19 - 20.

Eisenhower in Paris.

Dec. 21.

President departs for Madrid where he will meet with Generalissimo Franco. He will spend the night in Madrid.

Dec. 22.

President leaves Madrid for Rabat Morocco and leaves Morocco that evening for his return flight to the United States.

President Eisenhower will spend 41 hours in the air. The Boeing DC 707's operating cost is \$270.86 per hour, bringing the total flight cost to \$11,105.26.

AUFBAU HAS 25th ANNIVERSARY

The non profit German language weekly, *Aufbau*, one of the largest and most influential foreign language papers in the U.S. celebrated its 25th anniversary with a banquet at the Waldorf. *Aufbau* traces its beginnings directly to the days of Nazi Germany when it became the voice of help and hope to thousands of Jewish refugees. The *Aufbau* is edited by Dr. Manfred George.

Bernard S. Redmont, Paris correspondent for the *Overseas Press Bulletin*, vacationing in New York. Arrived in time for the Thanksgiving holiday.



John Guenther, right presenting oil portrait of Earl Kitchener of Khartoum to Pauline Fredericks, OPC Board of Governors, and Secretary Will Yolen. Picture hangs in library.

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